



Colour Breakdown

CMYK	5/5/30/20
Pantone	453C
Websafe	CCCC99
RGB	204/204/153

CMYK	0/0/0/100
Pantone	Pantone Black C
Websafe	000000

Primary use

Full colour logo on white background



Alternative use

Reversed out logo on coloured background



Exceptional use

Chrome (exhibition use only)



Minimum size

It is advised that the logo is not reproduced smaller than 30mm wide to ensure rendition and legibility.



Minimum clearance

A clearance area has been created around the logo to ensure clarity of the brand. This area should be free from text and imagery.



Use of the logo mark (wave)

The logo mark (wave) may be used on its own as an identity device, please obtain permission prior to use from Corporate Marketing.



File formats available

For printing use:

Four colour version: *STL Logo_07_cmyk.eps*
Pantone version: *STL Logo_07_Pantone.eps*
Black version: *STL Logo_07_Black.eps*
White version: *STL Logo_07_White.eps*



STL Logo_07_cmyk.eps

STL Logo_07_Pantone.eps



STL Logo_07_Black.eps

STL Logo_07_White.eps

For electronic use:

Full colour versions: *STL Logo_07_RGB.jpeg*
STL Logo_07_RGB.gif
Black version: *STL Logo_07_Black.jpeg*



STL Logo_07_RGB.jpeg

STL Logo_07_RGB.gif



STL Logo_07_Black.jpeg