

.MONEY
20/20[^]
BY ASCENTIAL

MoneyFest

26th - 29th Oct 2020

ONLINE

What is MoneyFest?

In the biggest irony of all, we can't bring you together (in person) for Money20/20 in 2020. As a thank you for your support through this crazy year, and mindful of the fact that you still need great intel to take your businesses forward, we'll be bringing the most exciting and critical content sessions from this year's physical shows direct to your screen. *For everyone. For free.*

Premium interactive content

4 days of world-class content taken from the planned programmes for this year's events, bringing money's greatest minds and rising superstars to your screens.

Live and on-demand

Streamed live in global friendly time blocks plus available on demand.

Not quite Netflix (Finflix?), but close!

Global scale, scope and reach

Totally free to our whole global community and beyond.

Networking with the global money community

Exclusively for Money20/20 sponsors, speakers and attendees, we will also be opening our networking platform in the lead up to and throughout MoneyFest to facilitate game-changing conversations and powerful lead generation.

The Agenda

- Takes place from Mon 26–Thurs 29th October 2020 and run from our live studio in NYC with a NYC based presenter
- Starts at 14:00–15:00 BST to optimise for European and US time zones
- 4.5 hours of content per day
 - 2 hours Europe content
 - 2 hours US content
 - 30 min RiseUp content
- Combination of keynotes, presentations, fireside chats, panels and workshops with some live Q&As

The Networking – Global Connect

Exclusively for Money20/20 2019 and 2020 delegates, sponsors and speakers.

We're connecting you with Money20/20's entire global community. Yes, you heard that right. Money20/20's entire network from across EMEA, the Americas and Asia, all in one place, waiting to hear from you.

This is your opportunity to:

- Search, sort and filter FinTech aficionados from around the world to find your next customer or collaborator.
- Use AI/ML for matchmaking based on your goals.
- Schedule and accept unlimited video meetings.
- Join themed speed-meeting sessions to widen your network.
- Speak directly with your matches via instant messaging.

Let us help fill your pipeline for 2021 through the Money20/20 Global Connect platform.

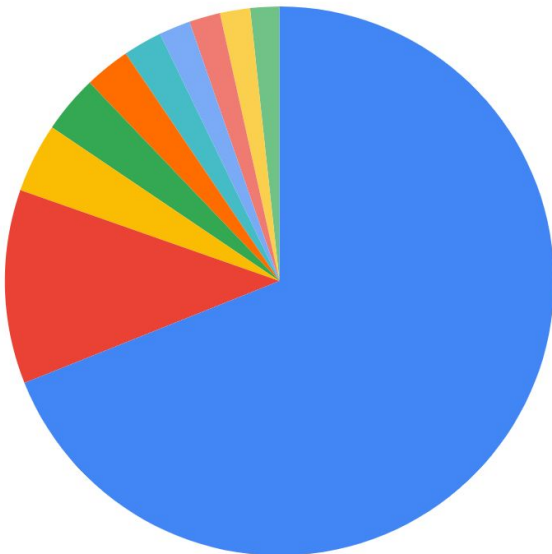
You don't know who you don't know, but Money20/20 Global Connect does, and we want to help you find them.

Access from 2 weeks prior to MoneyFest with scheduled activity such as exclusive live stream content and themed speed networking taking place in the 2 week lead up and during MoneyFest

Our projected reach

WEB

1.1M + total webvistors across global and regional event sites from **6** continents. Top 10 countries are;



EMAIL

Active email database of **140K** + global subscribers

SOCIAL

85K+ followers across facebook, twitter, instagram and linkedin



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Thank You

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