

The SmartStream Reference Data Utility (RDU)

Listed Derivatives Service

Reference data management that assures quality, timeliness and complete coverage

An industry solution: a new approach to data management

Capital Markets firms are looking to standardize, add reliability and gain efficiency in the way they manage their securities reference data. How to achieve a complete, accurate and timely supply of information to support trading, regulatory compliance and operations straight-through-processing? The choices up to now have been limited to reinvestment in legacy infrastructure, or significant and potentially disruptive new capital purchases.

The SmartStream Reference Data Utility (RDU) has been established as the first industry utility for reference data management. The RDU delivers a fully managed data service – IT, Operations and best practices - holistically, across security, instrument, legal entity and corporate actions data. The service model promotes common processing and common fixes to data across the instrument lifecycle.

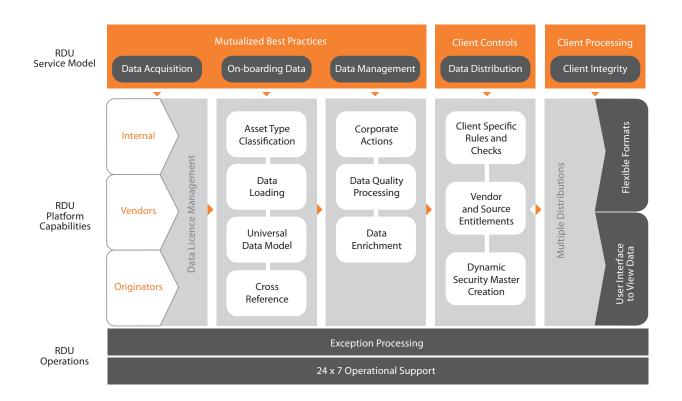
This "mutualization" of the platform and operations supporting reference data management allows firms to reduce costs. By centralizing data processing onto the RDU, common market processes can be incorporated across all participants to eliminate the effort needed by each firm to get the data right. The RDU acts as a processing agent for its participants' selected data sources, managing the

complete data lifecycle – sourcing, validation, enrichment, cross-referencing and, critically, applying cleansing best practices to deliver the highest quality data, in the formats required, at the start of the trading day.

Firms control the sources required and the commercial relationship with data vendors. The RDU enables comprehensive, high quality, cross-referenced data to the EDM platform for downstream distribution – providing complete, accurate and timely reference data at the lowest all-in cost.

The Listed Derivatives Reference Data Service

The nature of Listed Derivatives data – the instrument complexity, lack of symbology standards, the lack of critical attributes from many, or even most, exchange sources – means that firm's trading and data operations are struggling with partial sets of less-than-accurate data, delivered at the end of day. Data operations teams face a number of challenges – setting up all the instruments required by trading – whether proprietary or customer business; the time and money lost managing errors and discrepancies; errors and symbology mismatches lead to broken trades with high repair costs, affecting downstream systems and client service – to name a few.





The SmartStream Reference Data Utility platform

The RDU offers a Listed Derivatives reference data service that is comprehensive in terms of both coverage and attributes, with the highest data quality, delivered at the start of the trading day.

The utility is a hosted service that acquires data from multiple sources, applies a range of data management techniques to ensure consistency, completeness and cross-referencing, and distributes a unique reference data set for integration into the customer's EDM system. The RDU combines a sophisticated data management platform

with 24 by 7 operations and best practices from participating firms.

Cost savings derive from Mutualized Best Practices – the common set of activities performed once for all utility participants – and the RDU's intensive focus on data quality.

Through Client Controls and Client Processing, the RDU provides custom rules, where required, and custom distributions to support the needs of individual firms.

Listed Derivatives Service Descr	
Sourcing	• Direct sourcing of more than 100 exchange feeds, supported by feeds from data vendors
	 Exchange feeds that are only available to exchange members can be integrated into the RDU Exchange Traded Derivatives feed
Instrument Coverage	Comprehensive coverage for Listed Options, Futures, Options on Futures and Calendar Spreads, with more complex spreads to be added
Attribute Coverage	 Comprehensive attribute coverage – sourcing more than 250 attributes critical to front office and back office processing, including data enrichment from exchange websites and other sources
Data Quality	 Monitoring of securities data for corporate actions and Holiday Calendars with updates prior to market open
	 Validation data sourced directly from exchange product specifications
	Thousands of business rules to programmatically validate data
Cross Referencing	Full cross-referencing between exchange symbology and market data symbology
	Cross referencing for underliers
	Support for a client's own internal symbology
Client-Specific Rules	Supports individual client preferences and rules for distributions e.g. hierarchies
Distribution	Start of trading day feed – fully cleansed when markets open (region by region)
	 Flexible distribution API's – file-based, messaging, web services, request/reply, on demand requests
	Custom distributions
Round the Clock Operations	• 24 x 7, follow the sun operational support
	 Full Help Desk and exception management – identification, research and resolution for all data sources
BPO Services	A range of custom data services are available
Benefits for all groups in your fi	rm
Front Office	 Timely delivery of new product set-ups and maintenance. All the data needed, at the start of the trading day
	Comprehensive instrument and attribute coverage
	All products updated prior to market open for corporate actions events
Operations	• Full attribute coverage to support the complete lifecycle of a trade
	 Accurate data – benchmarked by our clients to be 99% clean and backed by SLA's significantly reduces manual effort by operations teams
	 Symbology cross reference across vendor and exchange products eliminates inconsistencies in identifying client trade orders
Compliance	 Centralized data management bridging front office and back office, a single point of stewardsh for reference data, removing what is a significant compliance issue for most firms

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About The SmartStream Reference Data Utility (RDU)

The SmartStream Reference Data Utility (RDU) is a managed service that delivers complete, accurate and timely reference data for use in critical regulatory reporting, trade processing and risk management operations, dramatically simplifying and reducing unnecessary costs for financial institutions.

The RDU acts as a processing agent for its participants selected data sources; sourcing, validating and cross-referencing data

using market best practises so that these processes do not need to be duplicated in every financial institution. An experienced global team, who operate under the compliance frameworks of their customers, deliver data that is fit-for-purpose, consistent and in a format that is specific to the financial institutions' needs.

For more information visit: smartstreamrdu.com