

TRADERS MAGAZINE

Linda Coffman, Katie Flood Join Markets Media's Women in Finance Advisory Board

By **Anna Lyudvig** - April 8, 2024

Markets Media Group is pleased to announce that Linda Coffman of SmartStream Technologies and Katie Flood of Deutsche Bank have joined the Markets Media's Women in Finance Awards Advisory Board.

Linda Coffman is Executive Vice President at SmartStream Technologies, responsible for overseeing The SmartStream Reference Data Utility. She joined the reference data product management team in 2015 and has been responsible for key initiatives across the listed derivative and regulatory services.

With over 25 years' industry experience, she was a member of the reference data team at Morgan Stanley where she was instrumental in the creation of a fixed income security master and the onboarding of vendor data. Earlier in her career, she worked for an industry joint venture, responsible for managing a data operations and development team covering fixed income and securitised products.



Linda Coffman



Katie Flood Ostrander

Katie Flood Ostrander is Managing Director, Institutional Equity Sales at Deutsche Bank. She is a senior Institutional Equity Salesperson within the Equity Research Sales group, covering numerous top accounts for the firm. Previously, Flood was a Director, Institutional Equity Sales, Co-Leading Sales Team at Deutsche Bank and also held positions at Upwardly Global, Alzheimer's Association and Morgan Stanley.

With the latest additions, **the Women in Finance Advisory Board** has 31 members, including Sapna C. Patel, Executive Director, Head of Market Structure and

Liquidity Strategy, Morgan Stanley; Anushree Laturkar, Executive Director, Head of Electronic Product, Instinet; Jessica Froats, Head of Relationship Management at NYSE; Melissa Hinmon, Director of Equity Trading for Glenmede Investment Management; and Tracy Rucker-Wilson, a member of Vanguard's Fixed Income Derivatives – to name a few.

Markets Media's 10th Annual U.S Women in Finance Awards program will be held in New York in November 2024.

Markets Media is a strong advocate for women in finance as well as diversity and inclusion, and its signature WIF event embodies that support. There's also the Women in Finance Asia Awards and the European Women in Finance Awards.

WIF awards cover institutional investment firms, sell-side broker-dealers, wealth managers, exchange operators, technology providers, venture capital firms, start-ups — any area within the financial sector that touches capital markets.



Mohan Virdee

"Stay tuned for more updates and new members, and as always thank you all for your participation, support and guidance," Markets Media CEO Mohan Virdee said last week in a note to advisory board members.